



# Wireless Issues

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**February 16, 2010**



# Mobile Broadband Agenda

- Unleashing Spectrum for Broadband
- Removing Obstacles to 4G Deployment
- Preserving an Open Internet
- Empowering Consumers Through Transparency & Competition



# Broadband Deployment

- National Broadband Plan
- Tower Siting Order
  - Speeds 4G deployment while respecting state and local authority by establishing timeframes for decisions on applications requesting new facilities, or collocations
- Wireless Microphones Order
  - Completes DTV Transition by prohibiting the use of wireless microphones in the 700 MHz band



# Empowering Consumers Through Competition

- August 2009 Mobile Wireless Competition NOI
  - Leading to 2010 Mobile Wireless Competition Report
  - Expanded Scope
    - Adjusts inquiry to include new market segments (e.g., device and infrastructure segments)
    - Inquires about vertical relationships between “upstream” and “downstream” market segments



# Innovation & Investment NOI

- Understand Factors that Drive Innovation & Investment
- Identify Concrete Steps to Encourage Innovation & Investment
- Understand How Wireless Innovations Solve Real-World Problems



# Empowering Consumers Through Information

- August 2009 Consumer NOI
  - Improved Disclosure of Contract Rates, Terms, and Conditions
  - Tools for Assessing Different Plans
  - Truth-in-Billing
  - Early Termination Fees (ETFs)
- December 2009/January 2010  
Wireless ETF Letters