

National Action Plan on Demand Response

Federal Energy Regulatory Commission

Washington D.C.



FEDERAL ENERGY
REGULATORY COMMISSION

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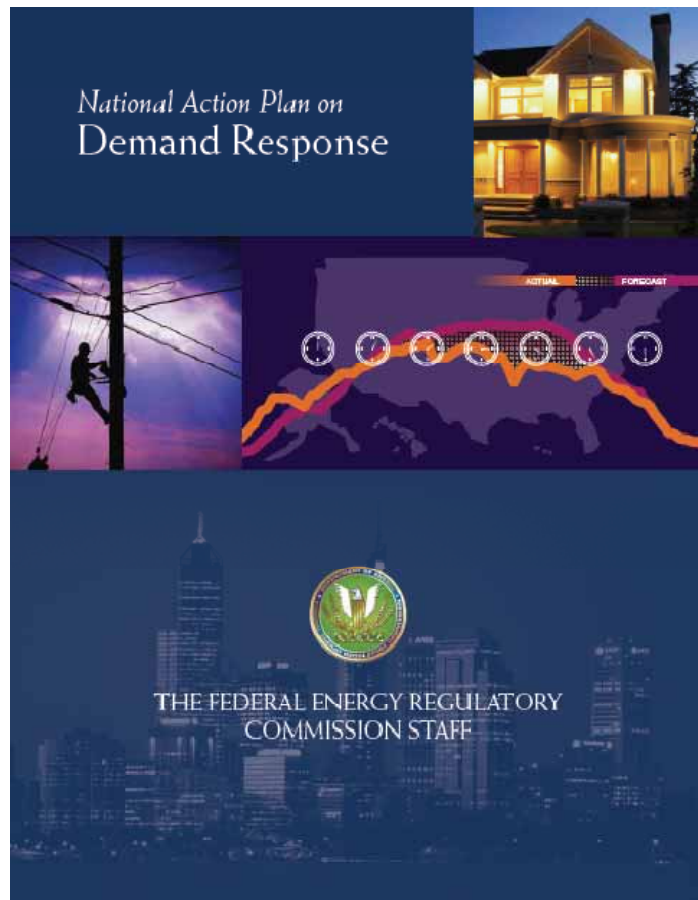
David Kathan, Ph.D
Federal Energy Regulatory Commission

NARUC-FERC
Smart Response Collaborative

July 18, 2010



National Action Plan on Demand Response



- Energy Independence & Security Act of 2007 required FERC to develop National Action Plan
- Action Plan released by FERC staff on June 17, 2010
- Based on input from a broad range of stakeholders
- Available at <http://www.ferc.gov/legal/staff-reports/06-17-10-demand-response.pdf>



Demand Response National Action Plan Strategies and Activities

- **Assistance to States**
 - Establish a National Forum
 - Conduct Informational and Educational Sessions for Policymakers and Regulators
 - Build a Panel of Demand Response Experts
 - Sponsor Technical Papers
 - Establish a Program for Technical Assistance for Demand Response
 - Provide Demand Response Grants



Demand Response National Action Plan Strategies and Activities

- **National Communications Program**
 - Communications Umbrella
 - Program Development
 - Message Framework Development
 - Local Implementation
 - Support for Demonstration Programs
 - Support for Other Demand Response Programs
 - Direct Outreach
 - Communications Assistance to States and Policymakers
 - Partnership Development

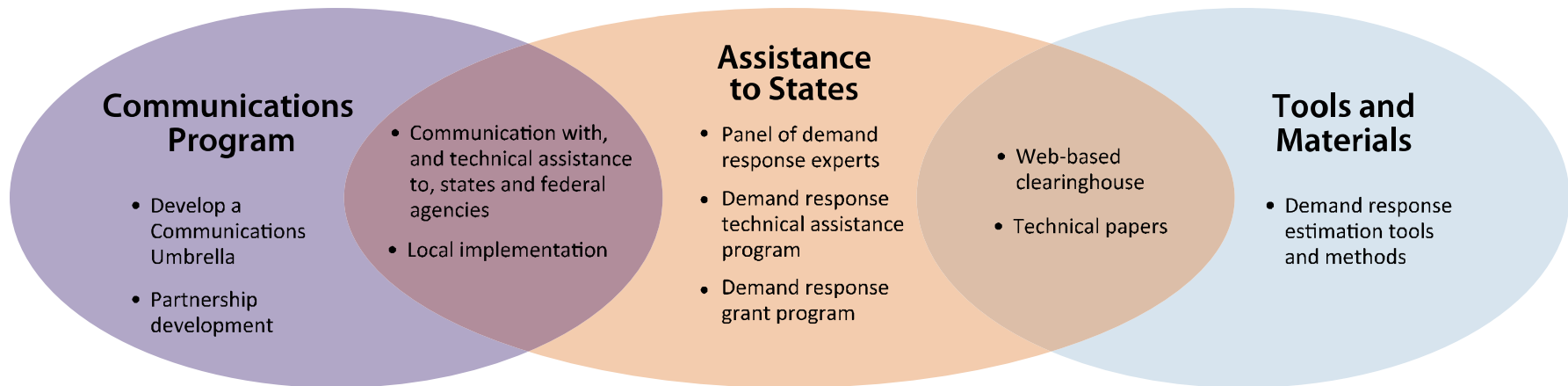


Demand Response National Action Plan Strategies and Activities

- **Tools and Materials**
 - Develop a Web-based Clearinghouse of Demand Response Materials
 - Develop or Enhance Demand Response Estimation Tools and Methods
 - E.g., the Demand Response Impact and Value Estimation (DRIVE) model



Overlap Among Activities





Next Steps

Implementation Proposal

- FERC, together with U.S. DOE, will prepare a proposal to implement the Action Plan
 - Due by December 17, 2010
- Will include
 - Specific assignments of responsibility
 - Any agreements secured for participation from State and other participants
- FERC and DOE are beginning development of a proposal



Questions?

David Kathan

david.kathan@ferc.gov

202-502-6404